YAA Board Meeting Minutes – September 11, 2024

Submitted by Taryn Myers, President

1. In attendance: Taryn, Maryse, Anne, Melinda
    a. Absent: Nancy Garrick (interim secretary), Joey
2. Approve August minutes - with correction (Member's meeting at 3:00-5:00)
    a. approved
3. Introduce Nancy (Interim Secretary) - held for next month (Nancy not here)
4. Treasurer's Report
    a. Cash balance about $17k
    b. What's coming in is going back out pretty much same time
    c. Needs to put together a fiscal budget for year end
    d. $344k in Edward Jones (Letitia Moore)
        i. Have gotten donations in for the roof
        ii. But will have more expenses (more proposals next month) will be coming up (HVAC & front entrance)
5. Vote on Tech recommendation from report
    a. Breaking up the Tech Audit project recommendations:
        i. CRM vote: Recommend going with Little Green Light for gallery contact management system (motion by Maryse) - Second by Laurie
            1. 4 approved - 1 abstain
        ii. Not ready to vote on anything else
6. Program Updates
    a. Upcoming
        i. Artist Choice - opening Friday Sept 13 (and Laurie's wall)
            1. 3-6 people will be setting up tents across the street
        ii. Art in the Park - Sept 14
            1. Volunteer Updates?
            2. Martha will be out front on Saturday to sell artwork that was left in the back & the books (from the office)
            3. Laurie coordinated 6 baskets for raffles
                a. Gallery Opening Basket - value >$50 (+ Annie Noonan Painting)
                b. Italian dinner
                c. Arts & crafts
                d. Gift card from Cape Neddick ($50 + 2 tshirts)
                e. 2nd $50 gift card to Cape Neddick Lobster + small painting by Annie Noonan
                f. Ogunquit Playhouse - 2 vouchers + Annie Noonan Painting
                    i. Think they offered Laurie 2 more vouchers
        iii. October Fest Poetry Open Mic - Oct 11
            1. Kitty & Bob will manage all refreshments & coordinate the event itself
7. Building Updates - Table until have quotes (est next month)
    a. Front patio
    b. Air conditioner

8. Membership Updates
    a. TARYN type up 2024 remainder & add 2025 gallery themes
    b. Variable dues
        i. Gallery site/volunteer dues versus don't gallery sit/volunteer
        ii. Higher pittance dues?
        iii. OPTIONS:
            1. Increase member annual dues - don't offer volunteer v non-volunteer
            2. AND increase the exhibit entries (I like this option)
            3. Option 2: Increase annual memberships slightly and have a variable fee at in-take (if you volunteer your entry fee is $20/3 pieces and more if non-volunteering)
            4. Option 3: Increase to $100 (will weed out people who don't care to exhibit likely to drop)
            5. Need to hire a gallery sitter that we can depend on
    c. Motion: Increase membership (flat membership no distinction between volunteering & non-volunteering) to $75 (motion by Anne - 2nd by Taryn)
        i. Unanimous approval - Effective October 1
    d. There should be a student membership?
        i. Adjust to ages 16 and over - with proof of actively enrolled in an approved education program - Change from $15 to $25
    e. Keep Family membership at $150
    f. Ambassador of the Arts - $300 + (with check off to be "acknowledged as an Ambassador in the gallery)
    g. Business Sponsorship - $1000 plus (details to be tabled)
9. Annual Meeting
    a. Clarify time (I had in notes/minutes 4:00, Maryse flagged that we decided on 3:00 - did I miss that?)
    b. Any specific agenda items?
        i. FY25 budget
        ii. Membership Dues
        iii. Building updates
    c. Interim Secretary/Open BOD positions
    d. Move further discussion to email
10. Grant deadlines and updates
    a. Found a $7500 grant that we need to match with cash contributions or in-kind contributions
        i. We have no existing contributions to go toward this at this time
    b. Maine Community Foundation: $10,000 grant (no match) - specifically for building improvements
11. Scholarship update
    a. Received 30 applications - Melinda created a rubric to evaluate
        i. Many were excluded because not art majors
        ii. Have gotten through 5

   b. Update qualification wording for next year (submit 2-3 letters of recommendation - instead of 2-3 names/contacts for us to contact)
12. Workshop Updates
13. New Business?
   a. Have AIP yard signs
14. Next Meeting:
   a. Members' Meeting: Oct 20 at 3:00pm - 5:00pm
   b. BOD Meeting: Do we need Oct 9 meeting? - 6:30pm
      i. Or combine with Members' meeting?
      ii. Nov meeting: Nov 20