YAA **Board Meeting 4/20/2020, in ZOOM at 6p**

Minutes submitted by Betsy Cromley, Secretary

Roll Call: David Mazur, Scott Blanchard, Tom Merriam, Betsy Cromley, Drew Poulopoulos, Maryse Newton, Helen Burns, Taryn Myers, Glen MacWilliams—present; guest Laura Fox.

Glen moved to accept minutes with corrections from 4/6/20; Board voted to accept, 9-0.

Laura Fox circulated a draft of the new website and received comments and questions. She hopes to have it live in a week or so, and to thus complete her contract. New sections may be added later by Taryn or others including an "artist of the month" page; an e-commerce capability; a member directory; and links to members' own websites.

Helen reported on progress with Diane's revised duties and employee arrangements—a contract with Diane is being refined by lawyers. Diane has been generously understanding of reduced pay during the pandemic and proactive in framing terms of her future employment.

Board job descriptions: Taryn reported on notebooks from the YAA office that contain information on the various officers' duties. Individual Board members should add to or revise these descriptions to conform to their understanding of how to fulfill the various Board positions.

Art in the Park (AIP)-- continued discussion. Scott drafted a letter to exhibiting artists which he circulated to the Board. He suggested language and an encouraging tone to keep exhibitors from previous AIP events interested in showing virtually in 2020, replacing the outdoor event for this year. All exhibitors from previous AIPs will be called to see if they would show in a virtual event. For 2021 we could have both the live event and a virtual component.

Summer Camp. Taryn reports that she is still hoping that Maine will open up after pandemic restrictions and camps will be allowed to run. However, if they are prevented by health warnings or governors' orders, Taryn is ready to run a virtual Camp for summer, 2020.

Scholarships for high school and college students—Drew is looking into requirements. Since schools are closed, normal selection process that depends on instructors' recommendations won't work. However, the Letitia Moore trust obliges the YAA to give one college art major a scholarship each year. Further information needed.

Strategic Planning: Dave circulated on line a draft of the "Strategic Results" report from 2019-2020 meetings and member survey. The report gives a bullet-point summary of the questions and answers produced by the discussants regarding the YAA vision for the future and steps to get there. The report in current form uses the old YAA logo.

Because the YAA has a new logo, devised for the new website, the members voted that all publications henceforth will use the new logo.

YORK ART ASSOCIATION

Established 1968

Next meeting date via ZOOM, May 4, 6p

Tom moved that the meeting adjourn at 7:40p; all were in favor.