Minutes for YAA Board Meeting via ZOOM 6/15/2020 (Alert: amended decision in Minutes of 6/22/20)

Submitted by Betsy Cromley, Secretary

Roll call: Present

Tom Merriam, Betsy Cromley, Drew Poulopoulos, Maryse Newton, Helen Burns, Taryn Myers, Glen MacWilliams, Dave Mazur

Absent: Scott Blanchard

Guest: Deb Kolbjornsen

Approval of minutes of meeting on 5/18/2020; motion to approve by Helen Burns; all were in favor. Board confirmed that the approved Minutes should be published on the website to promote transparency.

Principal issue tonight is whether to reopen the YAA gallery to the public. Safety of the public and volunteers is paramount: can we achieve safety with the Covid precautions in place? Some members feel that it is too soon to open even though cases of the virus and deaths in York County are low. Others feel that we should open, requiring sanitizing and wearing masks for all visitors and volunteers, and a sign limiting the number of people allowed in at one time. A vote was taken with 6 in favor of opening July 3, and subsequent 3-day weekends, noon to five; 2 opposed to opening so soon.

How to reopen and invite exhibiters: a committee for reopening will propose a model; a method of volunteering is needed—meanwhile Deb Kolbjornsen invited people to contact her to sign up for a volunteer slot. Tom will send a letter to all members with instructions for safely reopening. Maryse as Show Chair will study tasks to be done before opening.

For the e-commerce site: guidelines for artists is needed. How will artists charge for their work, pack and ship it? Purchasers need an option to pick up the art or have it sent to them. Extra insurance is needed for e-commerce activity. Helen will find existing guidelines from similar organizations to give us a starting point.

Further discussion on the website: Taryn should be sure to include credit for those parts of the website that she produces. A maintenance plan for the web store needed that will outline how to keep the site updated due to changing shows and sold works. Possible revenue source was suggested by offering non-member artists a display/sales spot on the website?

Other ways to sell art and promote YAA: outdoor sales such as from a tailgate in diverse locations or a "pop-up store" in the front patio of the YAA building: is a permit needed from the Town? Demonstrations of art-making in the front patio to entice sales?

Glen has prepared a memo on membership strategies that has been forwarded to the Board to consider.

Helen will renew our membership in the Chamber of Commerce and purchase a fire-proof safe for critical YAA documents.

Descriptions of Committee duties and goals: paragraphs still needed from committee Chairs to detail their plans. (See Governance document checklist)

YAA Summer day-camp for kids: Taryn will run the camp this summer; Covid precautions are in place. She sent the Board a list of activities and items that she would like to receive as donations. Some members pledged to send her cash donations to support the camp. She still needs a tent.

The next meeting is scheduled for July 2 via Zoom.

Tom Merriam moved to adjourn at 7:30p. All approved.