YAA Board Meeting Minutes – April 30, 2021

Submitted by Betsy Cromley, Secretary

1. Roll call:
    a. Present: Helen Burns, Glen MacWilliams, Betsy Cromley, Maryse Newton, Scott Blanchard, Tom Merriam, Taryn Myers, Dede Cadieux
    b. Absent: Todd Bonita, Torbert MacDonald
2. Approval of corrected minutes from 3/26/21.
    a. Glen moved to accept; all voted in favor. Regarding the agenda for future Board meetings, Glen moved that it be published a week before the Board meetings so members may attend. All voted in favor.
    b. Glen reminded the Board in a separate memo that Roberts Rules of Order asks Boards to publish draft minutes of Board meetings as soon as they are prepared, followed by posting corrected minutes when they are approved.
3. Strategic Plan Committee report.
    a. They list these Goals: Fill out the Board with sufficient members, build capacity in the organization, expand marketing, and develop collaborations. Helen and Taryn will publish these goals on the YA website.
4. Advancement:
    a. Helen met via Zoom with Alyssa Wright, a fundraising consultant who can advise us and who can run a capital campaign. She will meet with the Board at the next scheduled meeting. Discussion points—will we raise money for specific goals (which are...) or for an endowment or both? What fees would go to Ms Wright? What kind of contract?
5. Art in the Park:
    a. Scott reports that several vendors have signed up and paid for the September live event. Shall we hang a banner in York village advertising AIP? And/or summer camp, capital campaign? More details needed re a banner: what text should be on it? What dates should it hang? Fees owed to the town? Chamber of Commerce will suggest how/where to advertise—Dede will consult with them. There are some old banners stored in YA back room.
6. Internships:
    a. Two students have expressed interest. Sarah Johnson's application is most developed; Betsy agrees to be her internship advisor. She will have a 1-month exhibit of her artwork in the Gallery, and she and Betsy will develop the specifics of her work at York Art over the summer.
7. Taxes are due on capital gains from the Trust.
    a. Glen moved, and The Board, acting as Trustees, all voted in favor of paying the tax bill with Trust funds as available (no payments to be made from YA funds). Helen has filed for an extension on the due date.
8. Dede (Outreach)
    a. Queries whether she can begin outreach on new programs—Zoom or Webinar, or live? Todd was supposed to start/propose some courses; has he done any work on this?

Programs for teens or seniors? Workshop held at The Reading Room to expand our reach?

9. Other Committee Reports
    a. Summer Camp--Taryn reports that she has several registrants for July camp and three have paid.
    b. Governance Committee Report (attached) Glen reminded the Board in a separate memo that Robert's Rules of Order asks Boards to publish draft minutes of Board Meetings as soon as they are prepared, followed by posting corrected minutes when they are approved.
    c. Job Descriptions for Committee Chairs—a list of standing committees was circulated. Board members are requested to draft a job description for unoccupied committee Chairs as well as to revise or shorten their own Chair job descriptions if needed. Please send to Betsy.
10. New Business:
    a. Glen moves, Betsy seconds, to spend about $310.00 replacing a light on the Gallery building front and getting the water heater working again, following Engineers' recommendations. All voted in favor. Providing a ventilation system in bathroom will be determined later.
    b. Tom invites all Board members to suggest new members for the Board, people who care for art and who have some experience with small non-profits.
    c. The Board entertained a proposal to change the name of our YAA to "York Art" instead. Helen moved, Betsy seconded, all voted in favor. In September, non-profit organizations can make name changes official; meanwhile we will change the LOGO and the YA sign on the Gallery to reflect the new name.
    d. YA needs a new plan for getting write-ups in local newspapers. A member-volunteer is interested in news releases.
    e. Maryse reminds us that the Sea-Green show intake of new works is on May 10; on the same date, the current show will come down and members may pick up their work. To enter the new show, members may submit up to 3 works; fee is $15.
    f. Discussion of correct dates of membership: Dues should be paid by September 30 for the next fiscal year of membership (not a calendar year). Should we give current dues-payers a free membership for Oct-thru Sept of 2022 to make up for losses of access from Covid closures? Maryse, Dede, and Taryn will propose a rule for the next Board meeting.
11. Next Board meeting will be May 21, (date moved to May 28) in person at the Gallery, at 9am.
12. Betsy moved to adjourn at 10:44am.