DRAFT - YAA Board Meeting Minutes – March 12, 2025
Submitted by Taryn Myers, President

1. In attendance: Taryn, Maryse, Anne, Melinda, Laurie
    i. Absent: Nancy, Joey
2. Call to order: 6:05 pm
3. Approve December 2024 & January 2025 minutes
    i. Update to Dec Minutes: Will find out by June 1 for grant
    ii. Move to Approve Dec - Anne - Maryse 2nds - approved
    iii. Move to approve Jan - same-same-approved
4. Treasurer's Report
    i. Sent P&L report - we're in good shape
    ii. Letitia Trust - skipped the fiscal Q1 installment, but we will take the Q2 installment ($2500)
    iii. Have about $9k in savings
    iv. Had an influx of Supporting members (most in the Ambassador level ($300))
5. Program Updates
    i. Upcoming
        a. We're open!!
            i. Great first show - reception Friday evening (3/14)
            ii. Press Release in the Sentinel - should be in York Weekly this weekly - thank you to Mary
            iii. We want to keep a copy of both for our records
            iv. Mary & Laurie are coordinating this opening
        b. Sunday (Mar 16) is the Artist Talk with Barbara @3:00 pm
            i. Let's do cookies & iced tea - Anne can provide
    ii. YAY Camp Updates
        a. We're at 16 campers - leaving less than 10 open spots!
    iii. AIP Updates (date firm: Sept 13)
        a. Have the park reserved by the town
        b. Have the banner reserved as well
        c. Confirmed the food truck: pho/Asian fusion
        d. Anne meeting with Laura next Thursday to make sure going through Little Green Light for registration
        e. Nancy will be helping coordinate AIP this year
            i. Working on figuring out whether or not & when to allow artisans to select their locations
        f. Registration will go up in March (in a week or so)
        g. Titus (from Surf Point) had an idea to offer booths to other orgs (Kitter, Ogunquit, Sanctuary place, etc) to rise all arts efforts - as org booths
            i. We sold out booths last year
            ii. Who would we offer this reach out to? What would that relationship look like?
            iii. Thinking of establishing YAA as an umbrella org to help support all

iv. Surf Point did not sell art - they would be a presence for awareness
v. Maryse - best start would be for promotion to these orgs (include lists of upcoming exhibits - membership availability, workshops schedule, etc)
vi. Anne - what about a big shared tent to promote all of the orgs "Support the Regional Arts"
1. We would need a single volunteer to organize the test attendance for us - Melinda volunteered
2. We need to define the space they would get
3. Need names of regional art orgs that would be invited - then we can come up with the space, what do we charge (if anything), etc - Anne will work up the list

h. Jen (new member) will probably take over managing the raffles
i. Peggy Mitchell will be helping day-of as well (Friday setup & all day Saturday)

iv. Soul Models Summer Camp 2025
a. They would like to come back
b. Just one week - they would like to know what weeks in July or Aug will work
i. We have a workshop week of July 14
ii. My camp is week of July 21
iii. They CAN do week of July 28 week or week of Aug 4
c. They are Monday - Friday, 9-11 only (so not full day)

6. Grant updates
i. Maine Community Building & Energy Efficient Belvedere Grant
7. Surf Point (outreach to other regional art orgs)
i. Already talked about in AIP
8. Google Sheets Monthly Newsletter clarification
i. When Maryse asks for information for the newsletter
ii. Maryse needs to enter it into a spreadsheet to get to Laura
iii. Need it in a decent timeline so that Maryse can gather images & follow all steps to get to Laura to get the email out by the first week of the month
iv. Needed timeline:
a. Maryse asks for info
b. Then sends to Laura (via spreadsheet)
c. Laura builds the newsletter the last week of the month
d. Send to email list first week of the month
e. Should get info to Maryse by mid-month each month
9. Building Ideas
i. Anne shared a Google Doc called Renovate 2026
ii. Idea is that we land on the list of projects to prioritize (even if we don't raise enough money to do all of them)
iii. With this list we can work with a contractor to get an idea for estimates so that we can start fundraising
iv. Then we can start to tick off the projects that we can afford & what is priority

v. Want to start with a quiet fundraiser (start with 5-ish potential large donors to start seed money)
vi. Anne talked to Eldridge Hardware - just softly mentioning that we'd like to do some work on the gallery - we have an account already with them & that gives us discounts at Eldridge
vii. Hope that by the end of March we have enough of a plan to take to a contractor to get an idea of costs
viii. Check over the Renovate 2026 - we can add notes if we see anything missing (we all have Commentor permissions)

10. Development Plans
    i. Idea to invite supporting members (and growing supporting members) - reach out to LOCAL people with funds
    ii. Built out a good list
    iii. Have a small gathering of just those people to introduce the plans (not to ask for money yet) and give people time to think about how they can support the growth (this would be the quiet fundraising)
    iv. Also thinking about ways about how to do something larger scale with our exhibiting members - ideas are welcome
11. Board Succession
    i. Need to start early - so that we're not caught unprepared come member meeting
    ii. Need more people on the board - how do we strategically go about that?
        a. Do we identify needs & try to find people to fill those needs?
        b. Or do we just put out a general call & put people wherever they fit?
    iii. All BOD positions are 2 year terms (no limits on terms)
    iv. Take a look at other org strategy plans to motivate & possibly gather ideas
12. Workshop Updates
    i. Abstracting the Landscape with Kathleen - FULL
    ii. Amy Brnger - another workshop in July
    iii. Todd reached out again (he was here in Oct) - he'd love to do a 6-week Monday schedule
        a. No longer avail
13. Website Discussion
    i. Review Strategy/direction
14. New Business?
    i. Maker's Market - asked Betsy if she wanted to do it & she declined - so at this time we will not be holding Maker's Market this year
    ii. We don't have the Artist Wall for this period of time now - ideas of Artist Wall: Small Works
    iii. Torbert update: still doesn't see him returning any time soon, he is no longer on the BOD
15. Next Meeting:
    i. April 16 @6:00pm