YORK ART ASSOCIATION
Established 1968

2.26.2021 YAA Board Minutes

Submitted by Betsy Cromley, Secretary

Roll Call

Present: Helen Burns, Tom Merriam, Betsy Cromley, Torbert MacDonald, Dede Cadieux, Taryn Myers, Glen MacWilliams, Scott Blanchard, Maryse Newton

Absent: Todd Bonitas

Approval of minutes from January 15, 2021; Tom moved to accept; all voted in favor.

Governance documents: Glen has updated the items discussed at the January meeting and will distribute them. The Board will discuss them at the March meeting.

Treasurer's Report: Helen reported that we have funds to pay for the architectural drawings and the Square Space renewal. Membership renewals are weak at about 40; normally, including lifetime memberships, we have about 150 members.

Advancement Committee: Helen reports that there is nothing new.

Art in the Park: Scott reports that he has circulated a letter announcing AIP for September 2021. He plans monthly communications to invite participants and detail application procedures.

Buildings and Grounds: Glen reports that he has circulated PDFs of new measured drawings to the Board. A meeting with the engineers to determine improvements to the gallery building is coming up.

Education Committee: (includes exhibitions) Maryse reported that she has circulated a new proposed calendar for digital (March) and live (May) exhibits. Todd plans to offer workshops, along with other artists; that should increase membership.

Summer Camp: Taryn reported that she has begun organizing children's camp for July 26-30, including adding a music component.

Gift Shop: Betsy reported that crafters may show their work on the YAA website e-store while the Gallery is closed. When the Gallery opens, the location of the gift shop in the building needs to be rethought, perhaps placed as the last thing a visitor encounters rather than the first.

Membership committee: A survey is being sent out to members past and present to determine their preferences for activities and their willingness to volunteer in specified categories. A monthly newsletter is proposed to enhance communication with members.

Committee Chair job descriptions have been collected and will be edited by Betsy to keep in the Handbook. A few committees still need to provide job descriptions.

Strategic Plan Committee: will hold a special meeting on 19 March, 9am via Zoom, to discuss the backcasting ideas written up by Board members.

Scholarship Committee: needs a Chair (perhaps Bobbie Gray is interested). High School scholarships are on hold until YAA raises funding; college scholarships are funded by an endowment for an annual award.

New Business: Motion to create a permanent YAA Art Collection—moved by Glen, approved by all. This collection will be available for loan to other community organizations. The works will have a formal bronze label naming the YAA, the artist, the title, in order to promote the Art Association within other institutions.

Next regular Board Meeting on March 26 at 9am via Zoom. Special Board meeting on 19 March via Zoom art 9am to discuss backcasting efforts.

Maryse moved to adjourn. Meeting adjourned at 10:15am.