YORK ART ASSOCIATION
Established 1968

3.19.21 YAA Board minutes-- submitted by Betsy Cromley, Secretary

Roll Call: present Tom, Merriam, Betsy Cromley, Helen Burns, Taryn Myers, Dede Cadieux, Scott Blanchard, Maryse Newton

Absent: Torbert MacDonald, Glen MacWilliams, Todd Bonitas.

Special meeting to discuss backcasting ideas

Acceptance of the minutes of the last meeting on 26 February 2021: Tom moved, Helen seconded to accept the minutes as circulated.

Discussion about promoting the YAA

1. Put up a banner across York Street. Scot will investigate what we need to do to get permission.
2. Loan art works to doctors' and dentists' waiting rooms to get our name about. Have a plaque on each art work giving YAA credit as well as the artist.

The recent Strategic planning committee came forward with an idea to separate the things that YAA needs to accomplish in the near future: separate internal from external goals. Internal goals are those that we control such as presenting exhibits, classes, membership drives, etc. External goals are those controlled by other community institutions—e.g. the town building codes, engineers' recommendations for building renovations, etc. The Board discussed having two separate committees work independently on these, consulting with each other whenever necessary. Art exhibits should continue while the external committee plans building alterations, etc.

The Board is eager to open the YAA to the public and to start having exhibits. Scott and Glen will produce a letter to members, Dede will polish the member survey and send it out, Maryse will publicize the revised calendar. In December YAA will hold a Makers' Market as in 2019;. Dede and Betsy will oversee this. Betsy will call all the previous gift shop exhibitors and invite them to supply the gift shop with new items on April 6 and to plan to show work in the Makers' Market.

Tom moves to adjourn at 9:50, Betsy seconds; all voted in favor.