YORK ART ASSOCIATION
Established 1968

Draft Minutes

YAA Board meeting 3/29/22

Submitted by Betsy Cromley, Secretary

1. Roll Call-- Present: Torbert MacDonald, Tom Merriam, Betsy Cromley, Helen Burns, Glen MacWilliams, Maryse Newton, Taryn Myers, Dede Cadieux, Virginia Calvo
2. Approval of minutes of 2/16/22 with correction to Maryse's calendar request. Dede moves to accept, Tom seconds; all are in favor.
3. Laura Fox has sent a memo to the Board with queries regarding updating the YAA website. She wants to include the YAA Goals for 2022 and 23; some photos from the last AIP; check if current list of member benefits is current. She will create members' pages so artists can provide direct contact information to buyers, instead of having a virtual store on the website. Helen will check website for correct scholarship information. She will create a way to register online for summer camp and other YAA events. Grievances: Helen will meet with Taryn to discuss and resolve past grievance items.
4. Governance checklist: Glen has updated it. Helen offers to be part of the strategic planning committee along with Glen, Tom and Torbert. This group will meet when Helen returns to York in June.
5. Committee reports

AIP—Dede raised questions about whether she needs a policeman at AIP; permission to use the park; getting a street banner; food truck; and mending the erosion ditch.

Tom (Special Events Committee) has engaged and gotten firm dates for performances at the gallery in 2022, which are posted on the website. The Board discussed whether to charge for tickets to concerts, since musicians charge at least $350. each. Tom moved, Betsy seconded, to charge $20. for members and $25 for non-members for musical performances; all voted in favor. Glen offered to cover $350. in costs if tickets do not bring in enough.

Maryse reports that the Friends of Mt. Agamenticus will co-sponsor another plein-air painting day and reception at the Gallery on July 30.

Torbert and Glen are preparing a presentation – maybe a charette to counter the Town's expensive charette-- for the Beaches Conference to be held in June 2022, regarding watershed and green issues in York's future.

Buildings and Grounds—Glen discussed our needs with the electrician and found that we need a new meter and 100 more amps in our system. Air conditioning is working; in summer we can open both doors for air flow.

NEW Business

Betsy reviewed the minutes for the last year and mentioned several things that the Board supported but which haven't been accomplished. We will discuss these at the next meeting: a list of doctors' and dentists' offices and contacts that might want to display art from the YAA collection; identifying another intern for the summer; developing a policy for renting our gallery space that neighboring organizations might contract for; a drive to get new Board members; workshops held in neighboring organizations like the Reading Room as well as in the gallery.

Brief discussion of steps to achieve more public exposure as Virginia gets familiar with print outlets.

Next Meeting will be on 20 April at 6:00pm on Zoom. Betsy will be away so Taryn will take notes.

Betsy moved to adjourn at 7:40pm; all in favor.