YORK ART ASSOCIATION
Established 1968

8.16.21 YAA Board Minutes—corrected DRAFT

1. Roll Call:

Present—Scott Blanchard, Tom Merriam, Glen MacWilliams, Helen Burns, Betsy Cromley, Taryn Myers, Maryse Newton

Absent—Torbert MacDonald, Dede Cadieux, Todd Bonita

2. Approval of minutes for 8.3.21. Betsy moved to approve; Helen seconded; all voted in favor.

3. Art Camp report from Taryn: very successful camp; expenses were all covered with a profit of approx. $1500.00

4. Art in the Park report from Scott: nearly 20 booths are now rented. He has secured a food vendor truck. Still working on getting music for the event. Chamber of commerce rules will apply to signs posted around town. Banner is up over York Street. Board suggested publicizing the event at local Inns/hotels. Volunteers sought—probably Boy Scouts will serve. Media relations are essential—make connections who will write up our events for newspapers and online—for AIP and for our concerts and other events.

5. It was confirmed that Tom, Scott, and Glen were not renewing their membership on the Board of Directors and that the business of replacing them is our primary concern. Discuss agenda items 6 through 10 again at next meeting. Glen gave the Board copies of a booklet on best practices for recruiting the right people for Boards and Officers. Items 6 through 10 on agenda: Discussion, continued from previous board meeting, of recruiting new officers, improving engagement of members, etc.

6. New Business

The required Annual Meeting of the Membership will be held in the Gallery on 24 Sept. at 6-7pm.

Helen will draft an appeal letter to our mailing list; letter will include a new membership application form to be produced by Glen and Taryn.

Helen suggested an alliance with the Piscataqua Garden Club who would like to hold a flower arranging event based on a painting in the Gallery. Judges will give citations for best works. Helen will follow up with that group.

Maryse and Betsy have arranged to take Sarah, our intern, out for farewell lunch and deliver a gift from the Board. Date TBD.

7. The next meeting of the Board is scheduled for September 13, 6pm in the Gallery.

8. Helen moved; Tom seconded to adjourn at 2:53p. All in favor.